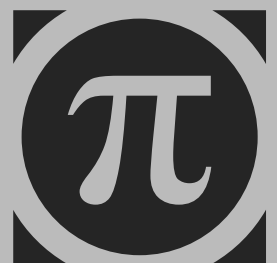


Google

FILTERS YOUR THOUGHTS

Google filters your search results and YouTube recommendations to analyze your reactions and confine you to its filter bubble

laquadrature.net

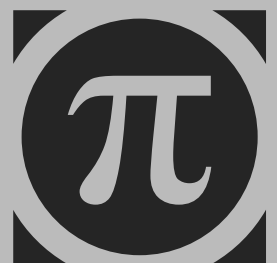


Apple

**KNOWS
WHERE YOUR
MOM
IS**

If you have an iOS or Android smartphone, Apple and Google track, collect and analyze your location without telling you or giving you a choice

laquadrature.net

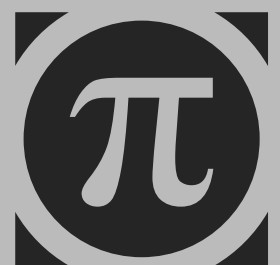


facebook

**CHOOSES
WHAT YOU
READ**

Facebook selects the contents of your newsfeed to analyze your reactions and confine you to its filter bubble

laquadrature.net

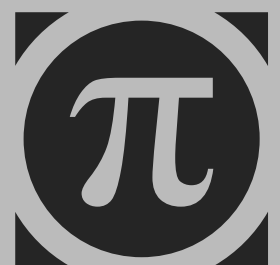


amazon

**KNOWS
WHAT PRESENTS
YOU
ARE GETTING**

Analyzed on a sufficient scale, behaviours that might seem trivial can reveal a lot about your personality, your expectations and your peers

laquadrature.net



Microsoft

FORMATS YOUR KIDS

Microsoft is buying its way into schools
and universities by striking deals to train
teachers and students

laquadrature.net

